



August 11 & 12, 2020
Olds College
AgSmartOlds.ca

Growing Profits with Data



Produced by:



AgSmartOlds



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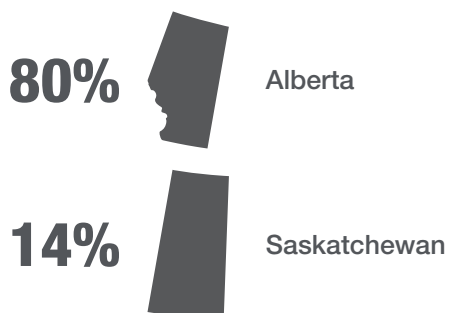


AgSmart is a smart agriculture educational event focused on data and technology across the agriculture sector – how to gather it, how to use it, how it benefits the producer – identifying why it makes sense to invest in equipment and technology to capture data and how to implement the data to increase productivity and profitability for farm operations.

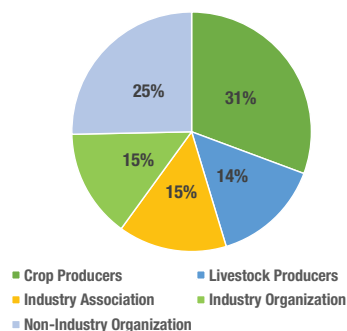
This is your opportunity to engage in an ag technology focused event, partnering into the future of the agriculture industry with industry leaders.

Attendee Demographics

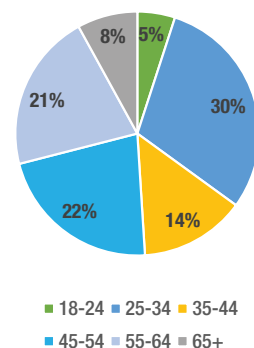
HOME LOCATIONS



INDUSTRIES



AGES



FEEDBACK



EVENT HIGHLIGHTS

- Industry expert educational sessions
- Hands on demos
- Crop plots
- Ag tech exhibits
- Industry networking



AgSmartOlds.ca



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Partnership Levels

Let's start the conversation and we can customize your partnership in AgSmart to maximize results to meet your marketing and branding objectives!

Platinum - \$20,000

- 10x40 or 20x20 indoor display space or 60x60 outdoor display space
- 30 AgSmart 2-Day Tickets for distribution to producers & clients
- One keynote or panel session presentation (subject/content must be approved by AgSmart) Limited to 4
- One option in the featured Partner program*, see options below
- One (1) item for delegate bags, quantity 1,000
- Feature partner highlight on AgSmart website
- Feature partner highlight on pre-event attendee e-blast
- Opportunity to provide logo banner for Main Stage Tent
- One banner ad for AgSmart App
- Logo included on all possible AgSmart printed promotional materials, signage and website
- Social media recognition

Gold - \$10,000

- 10x20 indoor display space or 60x60 outdoor display space
- 15 AgSmart 2-Day Tickets for distribution to producers & clients
- Two (2) breakout educational session presentations, same content (subject/content must be approved by AgSmart)
- One option in the featured Partner program*, see options below
- One banner ad for AgSmart App
- Logo included on all possible AgSmart printed promotional materials, signage and website
- Social media recognition

Silver - \$5,000

- 10x10 indoor display space or 30x30 outdoor display space
- Eight (8) AgSmart 2-Day Tickets for distribution to producers & clients
- One (1) breakout educational session presentation subject/content must be approved by AgSmart)
- Logo included on all possible AgSmart printed promotional materials, signage and website
- Social media recognition

Bronze - \$3,500

- 10x10 indoor display space
- Four (4) AgSmart 2-Day Tickets for distribution to producers & clients
- Logo included on all possible AgSmart partner signage and website
- Social media recognition

Friend - \$1,500

- Two (2) AgSmart 2-Day Tickets for distribution to producers & clients
- Logo included on all possible AgSmart partner signage and website
- Social media recognition

*Featured Partner Program options include: Morning Coffee Program (1 day), Bag Partner, Water Station, The Social (Aug 11), Staff & Volunteer Transportation, Volunteers and The Initiator Program.

For additional event information, visit AgSmartOlds.ca or email us at info@AgSmartOlds.ca



Exhibit Opportunities

Showcase your smart agriculture product or service through various exhibit platform opportunities. We encourage hands on demos, training and interaction on how to use your products at your display space. New for 2020, all AgSmart educational sessions, exhibits and demos will be in the outdoor space on the south portion of Olds College Campus.

Indoor (Large Tent)- \$1,000 per 10x10 (100 sq ft)

- Size is in 10x10 increments
- Close to demo area
- Includes draped booth including one (1) 8 ft table, two (2) chairs and Wifi
- One standard power outlet included
- Two (2) exhibitor passes per 10x10 booth

Additional opportunities available for start-up companies, contact sales@AgSmartOlds.ca for more information

Outdoor - \$700 per 30x30 (600 sq ft)

- Size is in 30x30 increments
- Outdoor space is close to the demo area
- Power not included
- Two (2) exhibitor passes per 30x30 booth

Specific requests for space will try to be accommodated where possible, based on a first come first served basis. Please visit AgSmartOlds.ca for exhibit map.

Exhibit space can be purchased online through AgSmartOlds.ca in January 2020. Please contact us at info@AgSmartOlds.ca to pre-select your exhibit space or with any questions.

Plots - \$3,000 per 50x80 (4,000 sq ft)

Showcase your product with an AgSmart crop plot! Must showcase innovation, data and/ use of technology. Opportunity to purchase up to 2 plots, with 10 plots available. Maintenance services can be provided for a fee for a service. Services can include:

- Plot prep
- Soil sampling
- Ground prep
- Seeding
- Plot maintenance (mowing, tilling, trimming)
- Herbicide and pesticide applications
- Harvest and/or clean up

Plots can be purchased online through AgSmartOlds.ca in January 2020. Deadline to book: March 31, 2020. Please contact us at info@AgSmartOlds.ca to pre-select your plot or with any questions.

